

### Photo Credit: GLASSGLOWZ Media

# Leveraging Trail Tech

## POINT OF INTEREST OFFICIAL SPONSOR

#### **BUSINESS DISTINCTION**

As a sponsored point of interest, your business will be on both the QuadOn.ca website and QuadOn mobile App

#### ENHANCED VISIBILITY

 Larger and more visible icon on the map

### FULL BUSINESS CARD

 Official Sponsors benefit from a full business card with contact information and icon

#### SUPPORTING LOCAL TRAILS

 Over 50% of map sponsor funding is returned directly to your local volunteerrun ATV Club to support trails and operations



Ontario Federation of ATV Clubs PO Box 76085 832 March Road Morgan's Grant Post Office Ottawa, Ontario | K2W 0C0

## Navigate | Plan | Visit | Share Ontario Federation of ATV Clubs



### CONNECTING ONTARIO RIDERS TO RESOURCES

The volunteer managed OFATV clubs across Ontario are proud to work with local and regional tourism partners and municipalities to build, maintain and promote trail tourism.

With an annual membership of over 6000 ATV/UTV riders, and an offering of almost 5000km of connected trails across Ontario, becoming an official sponsor on the OFATV QuadOn mobile application and online map can bring riders right to you, while supporting local clubs and trails.

info@QuadOn.ca

## **QuadOn Official Sponsorship**



## ENHANCED VISIBILITY

As an official sponsor, your service or business will be identified as a large blue icon on the map, as compared to smaller orange points of interest.

With the OFATV map and mobile app, riders can add your business to their trail travel plans to develop their own personalized trail route guide.

## BUSINESS CARD

Your service or business benefits from a business card advertisement complete with contact information, linked web address, available services and logo.

The QuadOn mobile application and webbased map brings new and continuing tourism dollars to businesses supporting regional trails.

### DON'T DELAY ... RIDERS ARE LOOKING FOR SERVICES!

To get started with adding your business and services to the QuadOn.ca and QuadOn mobile app, find your local ATV Club by visiting www.ofaty.org or email us at info@quadon.ca

Simple application and payment process will get your business on our map quickly.

The Ontario Federation of All-Terrain Vehicle

Clubs (OFATV) is a not-for profit volunteer

driven association that along with support staff provides resources to our member clubs

so that together, we are able to strengthen

the public's perception and the position; that our clubs strive to provide responsible, safe,

legal, and environmentally friendly trails, for

riding all-terrain vehicles (ATVs & ROVs) in

### **Official Sponsor**

### The Fry Guy

https://www.facebook.com/The-Fry-Guy-199925756719342/ % 4047 Horseshoe Valley Road West (705) 726-5207

Available services



### SUPPORTING LOCAL TRAILS

Annual cost \$150 plus HST

50% directly supports the local volunteer clubs 50% funds the QuadOn mobile app and provides resources to riders and supports trail tourism

6)

### WHY PARTNER WITH OFATV & QuadON?

- 5000 KM'S OF TRAILS
- 8000 PERMITS SOLD ANNUALLY
- 9 ATV CLUBS AND GROWING
- 35+ ATV EVENTS ACROSS ONTARIO
- LOCAL TRAIL TOURISM PARTNER
- ONTARIO FEDERATION FOR ATV RIDERS



the province of Ontario.

Ontario Federation of ATV Clubs PO Box 76085 832 March Road Morgan's Grant Post Office Ottawa, Ontario | K2W 0C0

## info@QuadOn.ca