



Presented by:



**The Rotary Club Of Petawawa**

Dear Community Member,

**The Rotary Club of Petawawa** is proud to present Operation Red Nose to our community for the 2019 holiday season. Operation Red Nose is a community initiative focusing on safe options for a ride home from holiday parties and events. Operation Red Nose will run Friday and Saturday nights starting on Nov 29th and ending Dec 21, 2019. Volunteers join us at our office on the designated nights throughout the holiday season and provide a donation based pick up service for both a client and their vehicle to get home safely within the Town of Petawawa.

Operation Red Nose is not only a great service to ensure safe roads this holiday season, but it also serves as a fundraising opportunity for a youth program in our community. The Rotary Club of Petawawa is proud to support the programs and initiatives of the Petawawa Public Library and Town of Petawawa Youth programming with the funds raised from this year's campaign.

As a business member of our community we need your help! There are many ways to get involved and help ensure the success of Operation Red Nose 2019.

**1) Become a sponsor: Sponsorship opportunities are as follows-**

**Platinum Level- \$2500.00 (only 1 available) Event Title Sponsor-**

Included in print and social media campaign material. Signage displayed at the Operation Red Nose Petawawa Media Launch and invitation to speak at the event. Signage displayed at campaign headquarters throughout the campaign.

**Gold Level- \$1000.00 (2 available)**

Included in Social Media campaign material, Signage displayed at the Operation Red Nose Petawawa Media Launch. Signage displayed at campaign headquarters throughout the campaign.

Silver Level- \$500.00 (3 available) Included in some Social Media campaign material, Signage displayed at the Operation Red Nose Petawawa Media Launch. Signage displayed at campaign headquarters on select nights throughout the campaign.

Bronze Level - \$250.00 (5 available) Included in some Social Media campaign material. Signage displayed at campaign headquarters on one night during the campaign.

**2) Volunteer a Team- We need volunteers to make this a success!**

Volunteer teams of three people from your business or community group for an evening. By providing 5 teams of three volunteers your business can become a RED NOSE EXCLUSIVE HOST! Your host evening will be promoted via social media outlets letting the community know your contribution to the campaign. This will enable you to leverage your businesses presence in the community during Operation Red Nose with an exclusive evening supported by the Rotary Club of Petawawa and your volunteers.

- 3) Promote Operation Red Nose Petawawa- Use your social media pages and community resources to spread the word! Share our posts and talk about Operation Red Nose with your customers. Together we can make a difference in our community this holiday season.

If you have any questions, please contact Valerie Hyska 343-364-0590 or Fahamia Koudra 613-281-3149 at the Rotary Club of Petawawa.

Thank you!