



## Minutes

### **Virtual Meeting, Petawawa ON July 6, 2021**

#### **Present:**

Cindy Sell  
Theresa Sabourin  
William Grandy  
Val Hyska  
Laura Hanek  
Christina McFadden  
Richard McNish  
Claude Tessier

#### **Regrets:**

Portia Hoffman Strang

#### **Also Present:**

Christine Mitchell

## Welcome and Introductions

Val Hyska, Chair, called the meeting to order at 9:05 am. First order of business was to welcome Claude Tessier to the PBAN.

## Approval of Agenda

Moved by Cindy Sell  
Seconded by Theresa Sabourin  
That the agenda for the July 6, 2021 virtual meeting of PBAN be approved as circulated.

#### **Carried**

## Disclosure of Pecuniary Interest

There were no disclosures of pecuniary interest.

## Approval of Minutes

Moved by Christina McFadden

Seconded by William Grandy

That the minutes of June 1, 2021, be approved.

**Carried**

## Old Business

### 1. Business Grants and Programs

Christine reported that e-news documents were created and circulated on June 14 and 23<sup>rd</sup>.

- **Digital Main Street:** The government has offered additional funding under the Digital Main Street Program for Service Squad Members. We will look into the opportunity to submit an application.
- **Community Transportation:** The government has extended funding for the Community Transportation program for an additional two years.

### 2. Community Improvement Plan (CIP)

Christine reported that Council received the presentation on the Background CIP and the program development will continue with a Public Municipal Workshop in August.

Information about the CIP results of each outcome is available on the municipal website on the [Community Improvement Plan \(CIP\) - The Town of Petawawa](#) page.

### 3. Staycation Petawawa Program

The Staycation Program launched on July 5<sup>th</sup> with participation options open and available for participation until July 24<sup>th</sup>. The media sponsor for this program is Pure Country 96.7. All the details of the [Staycation Petawawa Program](#) are available on the municipal website. It is a shop local, shop Petawawa initiative that is designed to encourage people to start engaging in-person shopping with our business community.

### 4. Chamber of Commerce Rapid Antigen Screening Kit Program

The Upper Ottawa Valley Chamber is working with the Arnprior and Renfrew Chambers to roll out the Rapid Antigen Screening program for local businesses. Participation is entirely voluntary and the Chamber is working with businesses as they request this service. Kits were available beginning June 4<sup>th</sup>.

### 5. Petawawa Seasonal Pop Up Container Market

The Petawawa Container Market is up and operating. There are a number of opportunities for participants and thus far the program has been successful in supporting artists, artisans, makers and small businesses to be able to showcase and sell their products and services. Communications and marketing efforts are ongoing. There is a vast amount of one on one connections required to support this new concept and program. Vendor surveys and

feedback is being captured to help shape the Container Market program as we move forward in a subsequent year.

## 6. County of Renfrew (County Road 51) Rehabilitation

A large discussion occurred regarding this project. Frustration was expressed regarding the completion delays and the challenges that businesses and the general public faced.

Comments on the County of Renfrew tender award policies were voiced. Christine captured these comments and will share them with the Director of Public Works so they can be forwarded to the County of Renfrew Public Works Department, as project leads.

## 7. Business Sector Waste Management

A meeting occurred with Val, Elizabeth Graham from the Ottawa Valley Waste Recovery Centre and David Unrau, Director of the Public Works at the Hyska's YIG to review and discuss the specific issues a large commercial location faces with our current waste management program. Val received some resources that will help provide some support to the waste issues identified.

## New Business

No new business was addressed.

## Correspondence

No correspondence was received.

## Information (Business Openings/Milestones/Celebrations)

- Valley Creations opened at 1162 Victoria Street on June 18<sup>th</sup>. Valley Creations works with local and Canadian producers including the products the owner creates herself. We hope to have a Grand Opening with them when more restrictions are lifted.
- McDougall Insurance & Financial opened an office in Petawawa at 1024 Victoria St. A formal grand opening ceremony will occur July 14<sup>th</sup> gathering restrictions permitting.
- The owner of Safeguard Electric is seeking to establish an additional business at their property. The business registry document is in circulation for department review.
- The owner of the commercial building at 1 Doran Rd. has submitted site plan application documentation to develop a restaurant at this location. Comments were provided back to the applicant.
- Mount Molson Dairy Bar will be opening in the former ski hill chalet. More information to follow as we move through this business registration process.
- The Shed enjoyed a very successful five year anniversary celebration on July 4<sup>th</sup>.

## Events

The Upper Ottawa River Race and Paddle Festival has been cancelled for 2021. A new Doggy Paddle one day event taking place at Petawawa Point will happen instead on August 21<sup>st</sup>. This event will be a fundraiser for the OSPCA.

September 16 - 18<sup>th</sup> a new series of events will be organized, with musical entertainment, craft beer, local foods and a food truck alley type theme. Attendance limits for each event (4 total) will be capped at 100 participants to ensure safety and compliance with pandemic protocols.

October will see the return of the Petawawa Ramble and Pumpkin Folks festival for its third year.

## Round Table

William shared some of the Shed history and thanked his loyal customers for making his seasonal business so successful. William also spoke of some of the concerns other businesses expressed to him regarding the work associated with the refurbishment of Petawawa Blvd.

Richard reported challenges experienced with the Petawawa Blvd. construction. Dog House Brewing is expanding labels requiring new brewing equipment to meet demand. Richard reported that they have added two new beers to their lineup, Breacher an IPA and Royals a German Wheat. Design of packaging for both beers was artwork created by Laura Hanek.

Theresa indicated that a member of the Accessibility Advisory Committee would be seeking to make a presentation to the PBAN members.

Christina reported that there continues to be an imbalance of employment opportunities to workers seeking employment. Very challenging and unusual times. Business supports are needed now more than ever.

Cindy reported that a total of 34 sales occurred in June and that a listing is on average, 11 days on the market. In June the average home sale was \$414,074. Services associated with moving are a challenge. The moving industry is challenged and not able to keep up with the demand for service. There appears to be a shortage of storage units available in the area. Cindy also noted issues related to departing/retiring doctors in the area.

Laura continues to be very busy with her graphic design contracts. More and more businesses are seeking graphic recordings of workshops.

Val reported that employment is a challenge and she is seeing a concerning trend where students are being offered full time wages to attract them to other employers. Val reported 13 staff departures over last four weeks. Val also cited the high number of ghosting that was happening for scheduled interviews.

Claude provided the members with a review of his military service and affiliation. Claude noted that military reservists have a 3-5 year retention span. Updated medical reports are an obstacle that recruits should get in order prior to enlisting. Transition officers now offer service and share resources with not only assigned transitioning members but their families. Claude indicated that he too will be transitioning out of service in the next few years. Claude is excited to be part of the PBAN and looks forward to fulfilling the role with both his military and his personal interest lens.

## Adjournment

The meeting adjourned to the call of the Chair at 11:12 am.