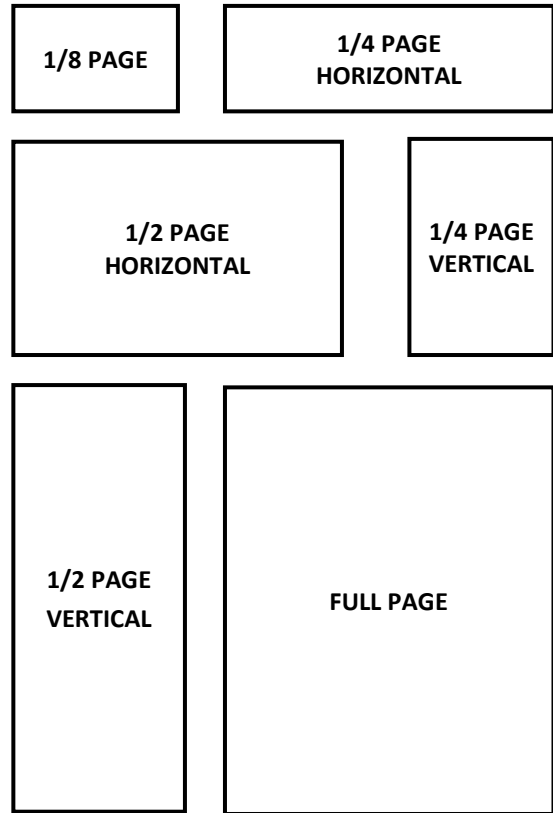


Community Guide - Advertising Opportunities

Community Services Department - Town of Petawawa

AD SIZES (INCHES)	COST
1/8 PAGE 3.4792" wide by 2.2292" deep	\$100
1/4 PAGE VERTICAL 3.4792" wide by 4.625" deep	\$200
1/4 PAGE HORIZONTAL 7.125" wide by 2.2292" deep	\$200
1/2 PAGE HORIZONTAL 7.125" wide by 4.625" deep	\$400
1/2 PAGE VERTICAL 3.4792" wide by 9.4167" deep	\$400
FULL PAGE NO BLEED 7.125" wide by 9.4167" deep	\$800
FULL PAGE WITH BLEED 8.375" wide by 10.875" deep Please note: Guide trims at 8.125" wide by 10.625". Please ensure that all important information (font, logos) is at least 1/4" (0.25") away from the trim line.	\$800



Supplied ads must be provided in one of the three following formats:

- High resolution Adobe PDF with fonts embedded (preferred)
- High resolution Adobe Photoshop TIFF or EPS
- Adobe Illustrator EPS with fonts converted to outlines
- **DO NOT** send ads in Microsoft Word, PowerPoint, Publisher or Pagemaker

Colour specifications:

Please ensure all text and placed images are in CMYK colour. **No RGB!**

Resolution:

All placed images should ideally be 300 dpi for best reproduction.

Please note:

Although rudimentary checks will be done on supplied ads, JC Group International will not be held responsible for any errors - including typos, colour issues, etc. - in supplied ads.

For more information:

Sandra Nielsen Community Services Liaison bookings@petawawa.ca 613-687-5678 ext. 2112