





Media Release For Immediate Release November 21, 2023

Ontario SPCA Renfrew County Animal Centre Receives \$2,000 Donation from DocuPet

## As the Town of Petawawa's official pet licensing partner, DocuPet provides funds for community animal well being initiatives

Petawawa, ON – The Ontario SPCA Renfrew County Animal Centre is excited to receive a total donation amount of \$2,000 from the Town of Petawawa's official pet licensing partner, <u>DocuPet</u>. A world-leading pet profile, lost pet and licensing solution, DocuPet was brought on board by the Town in 2020 to provide residents with a quick and simple online experience for licensing pets, resulting in increased pet identification and reunification services for the entire community. This significant gift was made possible via DocuPet's *Safe*&Happy Fund, which collects automatic donations through designer licence tag purchases and direct donations made by residents through the modernized DocuPet online platform; including this latest amount, Petawawa residents have donated over \$5,400 to the Renfrew County Animal Centre since 2020.

The Ontario SPCA Renfrew County Animal Centre cares for approximately 600 animals annually that arrive to them as strays or from circumstances in which their families are unable to keep them. Pets with valid licence tags spend less time at the animal centre waiting to be reunited with their families, which in turn opens up valuable time, space and resources for local animals in need and the dedicated staff that serves them.

"We are thrilled to receive this donation and look forward to the impact it will have here," said Carol Boudreau, Interim Animal Centre Manager at the Renfrew County Animal Centre. "These funds will be used to provide veterinary care to animals in our centre who are in need of diagnostic tests and medications, as well as purchase the important everyday items our animals so desperately need. We thank the Town of Petawawa, DocuPet and the many generous Petawawa residents who made this donation possible through pet licensing."

To celebrate this donation, DocuPet is offering \$5 off a regularly priced designer tag for all Petawawa pet owners with promo code **PTWA5** at checkout. Promotion expires January 31, 2024. During checkout, residents can contribute to DocuPet's *Safe*&Happy Fund, which collects optional donations and was a conduit for the recent **\$2,000** donation.

Licensing dogs and cats in the Town of Petawawa is mandatory. [*The Town of Petawawa does not license pets on the Garrison's North and South Town Sites.*] Pet parents may licence their pets online, or upgrade their current licence tag to a designer tag by visiting <u>www.petawawa.docupet.com</u>. Licences are required to be renewed annually. Pet parents can learn more, licence and renew their dog and/or cat licences online, or over the phone at 1-855-249-1370. Licensing by mail and in person at the Town of Petawawa Municipal Office is also available.

- 30 -

## For further information, contact:

Grant Goodwin, CEO DocuPet Corp. partnerships@docupet.com 1-855-250-4338

Colin Howard, Clerk Town of Petawawa <u>choward@petawawa.ca</u> 613-687-5536 ext. 2002

Carol Boudreau, Interim Animal Centre Manager Ontario SPCA Renfrew County Animal Centre <u>cboudreau@ontariospca.ca</u> 613-635-7508

## About DocuPet

DocuPet provides the most advanced pet licensing program in North America, driving ordinance compliance while reducing municipal costs and providing new value to pet owners. DocuPet launched its first municipal pet licensing program in 2014. Since that time, DocuPet has partnered with more than 100 communities. Its offices are in Kingston, Ontario and Syracuse, New York.